



Study Abroad Package Program Fall 2022

Santa Monica College is pleased to offer one and two semester package programs to students who wish short-term study abroad experiences, or those who want guaranteed classes in their first semester. Pre-selected courses in each package are guaranteed to admitted students, and are designed to help students make the most of their study opportunity.

Package Program students earn transferrable credits, so those who wish to extend their studies beyond the Study Abroad Package semesters will be well placed to continue into a degree or transfer program.



English Proficiency Requirement for all Package Programs

TOEFL score: 80 or equivalent,
Or SMC Guided Self-Placement into English 1

One Semester Packages

Business – Marketing

Sports and Nutrition

Fashion

Psychology

Two Semester Package

Sports and Nutrition

Business – Marketing

Students who successfully complete these programs will earn a Certificate.

Custom Packages

Santa Monica College will work with you to design a study abroad package to meet the unique goals of your students. A minimum of 18 students are required to offer a custom package.

Business and Marketing One Semester Package *

Introduction to Business An overview of the functional areas of business in a global society, including business environment, economic systems, business ethics, operations and project management, and technology and information systems. **(On Ground)**

Principles of Marketing Introduces modern business marketing concepts and strategies and familiarizes the student with standards, procedures, and techniques used in marketing. **(On Ground)**

Principles of Selling Explores the fundamental sales process of analyzing customer needs and satisfying those needs with a relevant product or services. **(On-line, Synchronous)**

Business Communication Surveys the principles and techniques of current and evolving business communication as a process in a variety of business situations. **(On Ground)**

Business and Marketing Second Semester Certificate *

Introduction to Advertising Learn to plan advertising campaigns for all types of media. Advertising psychology, strategies and methods are covered in this introduction to the field. **(On-line, Asynchronous)**

Digital Marketing Learn how to develop and implement digital marketing channels such as search-engine optimization, search engine marketing, social media marketing, and others. **(On-line, Asynchronous)**

Marketing Promotion Learn to communicate with your customers and stakeholders effectively through advertising, sales promotion, direct marketing, publicity and interactive media. **(On-line, Asynchronous)**

Merchandising Principles Learn the theory and practice involved in sales transactions, customer service, store operations, store layout, advertising and displays. **(On-line, Asynchronous)**

Sports and Nutrition One Semester Package *

Achieving Lifetime Fitness Acquaints students with the benefits of physical activity in their lives. Students will create individual exercise programs and will participate in fitness labs. **(ONLINE)**

Introduction to Sports Injuries Learn the anatomy and physiology of sports injuries, how to prevent and treat injuries, and how to apply supportive materials after an injury. **(ONLINE)**

Healthy Lifestyle Food and Fitness Learn to eat healthy for fitness and sport. Dangers of eating disorders and body dysmorphia will be discussed. **(On Campus)**

Advanced Fitness Lab High intensity training and conditioning. Course includes anatomy, nutrition, biomechanics and improvement through participation and assessment. **(On Campus)**

Field Experience Students plan, organize and conduct a beginning level activity class of their choice as a teaching assistant with a faculty member from the physical education department. **(Location TBD)**

Sports and Nutrition Second Semester Certificate*

Introduction to Exercise Physiology I Discusses exercise and human performance. Includes energy transfer and utilization, nutrition, and measurement of human performance. **(ONLINE)**

Introduction to Sport Psychology Examine the connection between mental and physical aspects of competition to improve performance. Stress reduction, goal-oriented imagery, etc. **(ONLINE)**

First Aid and Cardio-Pulmonary Resuscitation Learn adult and child CPR, AED, and basic first aid. Learn emergency care of the ill and injured. Preparation for the American Red Cross certificate. **(ONLINE)**

Personal Trainer Preparation Comprehensive course for designing individualized programs based on each client's unique health, fitness, and goals. **(ONLINE)**

Mens or Womens Soccer Students learn soccer rules and techniques. **(On Campus)**

Fashion Design and Merchandising One Semester Package*

Introduction to the Fashion Industry become familiar with the nature of fashion design and its components. Learn how environmental factors influence the style, color, texture, and design of garments. **(On Campus)**

Color Analysis Explore color theory and elements of design with emphasis on color mixing and creative color combinations. Theory is applied to textile, fashion design, and merchandising. **(On Campus)**

Apparel Construction Learn basic sewing and construction techniques of manufacturing costumes and apparel. Get hands-on experience using the tools used in the fashion industry. **(On Campus)**

History of Fashion Design Learn how the fashion of the Western world is influenced by historic dress. You will analyze the evolution silhouette and the cut and construction of men's and women's garments over time. You will compare contemporary examples of fashion with their historic sources. **(On Campus)**

Psychology One Semester Package*

General Psychology (Psych 1) This survey course covers research methods and critical analysis of research findings in psychology. Content includes the biological bases of behavior, perception, cognition and consciousness, learning, memory, emotion, motivation, development, personality, social psychology, psychological disorders and therapeutic approaches as well as applied psychology. **(Online Asynchronous)**

Child Growth and Development (Psych 11) Learn the major developmental mile-stones for children, both typically and atypically, from conception through adolescence. Emphasis on interactions between maturational and environmental factors within a culturally sensitive framework. **(On Campus)**

Abnormal Psychology (Psych 14) This is a survey course of theory and research in abnormal behavior, and intervention and prevention strategies for psychological disorders. **(On Campus)**

Human Sexuality (Psych 25) This study of sexual behavior begins with anatomy and physiology, reproduction, and other biological topics. Pre- and post-natal development, gender differentiation, and psychosexual development are discussed to provide the background for considering the diversity of adult sexuality. **(On Campus)**

*Specific course offerings are subject to change without notice based on the availability of faculty. However, courses substituted into the Package Program offerings will still enable the student to earn the advertised certificate.